

Get the app free!

Any school or local authority can get the app by contacting us so that we can add essential details to ensure safe secure use. We recommend that the staff administering school travel have a day of action learning with our team, including spending some time with school pupils.

Rewarding smarter choices

The **saferoute** app links with the wider smarter travel toolkit provided by Loop Connections enabling personalised plans and travel behaviour nudges to be managed through www.loopconnect.net to make sustainable travel more fun. The tools include targeted information, tickets and vouchers, monitoring and rewards.

“Award winning technology for achievable sustainable travel”

By managing the dialogue about infrastructure, information and services, the planning of safer routes to school is one of the best ways to develop a sustainable transport culture within a local community

Contact us:

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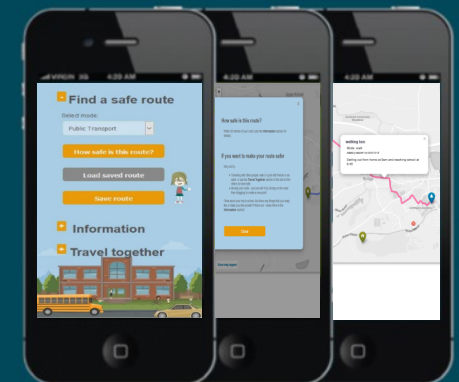
www.loopconnections.org.uk



saferoute

Making working together easier
for school travel

- Share information
- Feedback experiences
- Collaborate for safety
- Secure and auditable

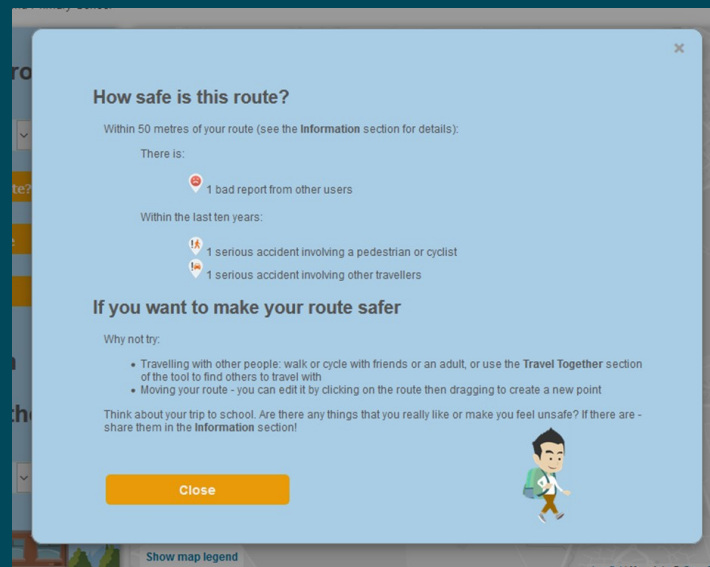
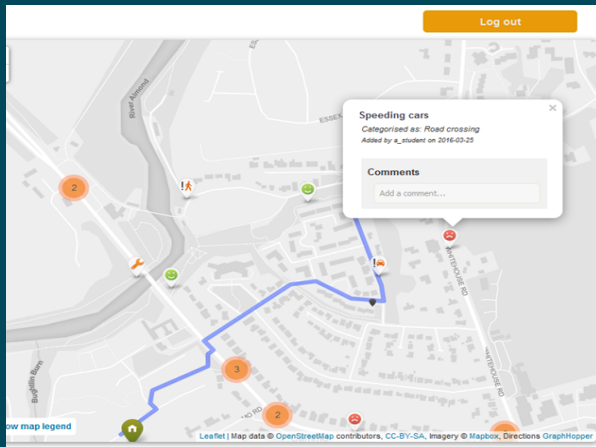


Well informed Route Choice

Pupils enter details of their starting location and get a recommendation for a route based on time/distance, together with data about potential risks.

Based on their local knowledge or personal preferences users can add routes and comments about good and bad features of the routes they are considering.

The app presents this shared community view of safe routes clearly on smartphones, tablets and computers.



Safer Pickup Locations

Journeys from home to school can involve stages by public bus, school bus or car. The app allows pickup points to be added so that all of the relevant details of multi-part journeys are included.

For each school, local data about the safest routes grows over time allowing the information to be added year on year. Users can customise what they see by turning off or on each type of information.

Enabling Collaborative Solutions

At every school there are people wanting to help but they can't find an efficient way to do so.

Through the app, parents, council staff or local businesses can volunteer to assist with safe waiting places, walking buses, cycle trains, infrastructure improvements, and other measures.

Once these individuals are approved they can add their service. Schools, pupils, parents, helpers and others can then communicate safely and securely about

how to use the new service.

